

Council of Governors (in Public)

Item 11.1

Subject: Membership and Communications Sub-Committee Hot Topics
Date of Meeting: Tuesday 16th September 2025
Prepared by: Gill Donnelly, Senior Communications Officer
Presented by: Dorothy Price, Staff Governor – AHP, Technical & Scientific and Chair of Membership and Communications Sub Committee
Purpose of Report: To Receive

1. Executive Summary

The Membership and Communications Sub-Committee met on 21st August 2025. The meeting was attended by two Public Governors (Ray Davis and Denis McAllister), two Staff Governors (Dot Price and Michelle Beaver), Michelle Laing from Liverpool John Moores University and Gill Donnelly, Senior Communications Officer. The meeting was chaired by Staff Governor, Dorothy Price.

The following key points were discussed:

- An update was provided on behalf of LHCH Charity sharing charity income was 40% above predicted at this point of the financial year.
- All key performance indicators within the Membership & Community Engagement Strategy were achieved year to date.
- LHCH Matters, Issue 3 is scheduled for publication in the autumn of 2025 sharing news, developments, features and key health messages to members (public and staff) and the wider LHCH community.
- Progress against the LHCH Membership & Community Communications and Events Calendar was discussed for 2025/26.
- The Photo Competition had concluded. Over 200 entries had been received, 50 shortlisted entries displayed on the hospital corridor for the benefit of all. Feedback received had been positive with feedback received from patients to share how the photographs had improved their experience at the hospital.
- A more detailed note of the discussion and the 'hot topics' are highlighted within this report.

2. Hot Topics of the meeting held on 21st August 2025

2.1 Membership Analysis on 21st August 2025

Public Constituency	Plan Minimum Target	Actual Number of Members	Variance from Minimum Target	
			(+/-)	(%)
Public Members	8,000	8,323	+323	+4.04%
Staff Members	1,956	1,956	-	-
TOTAL	9,956	10,279	+323	+3.24%

Key

	Under representation (under target greater than 5%)
	Slightly under representation (within 1.1%-5% of target)
	On target or over representation (within 1% of the target or above target)

Please note that the staff membership is measured on staff opt outs. To date, the Trust has received no staff opt outs.

2.2 LHCH Charity Update

Gill Donnelly shared an update provided by LHCH Charity as follows:

- Charity income at the moment is 40% above predicted at this point
- A major grant of £137,400 has been received from the Marina Dalglish Foundation for a new Limax Laser for lung cancer treatments
- Plans for the Christmas Campaign were now beginning
- Ladies Lunch has been organised for 5th September. 60 people will be attending the event concentrating on women and heart disease. Dr Clare Appleby, Clinical Lead and Consultant Cardiologist to present
- Christmas merchandise now being received and will be on sale soon
- Autumn/Winter newsletter ready to be distributed beginning of September with the Christmas Catalogue which will also be distributed around the hospital.

2.3 Membership & Community Communications and Events Calendar 2025/26

Progress against the calendar was discussed including:

- LHCH Matters, Issue 2 was well received. Issue 3 is scheduled for publication in the autumn of 2025 sharing news, developments, features and key health messages to members (public and staff) and the wider LHCH community.
- The Photo Competition has concluded. Over 200 entries had been received, 50 shortlisted entries displayed on the hospital corridor for the benefit of all. Feedback received had been positive with feedback received from patients to share how the photographs had improved their experience at the hospital and aided their recovery in some cases.

- Governor Elections have concluded. Public Governor – Cheshire and Staff Governor – Registered and Non Registered Nurse vacancies all filled. The Rest of England and Wales vacancy remains vacant.
- A 'Love your heart event' has been organised by the CVD prevention team, in conjunction with Merseyside Society for Deaf People and Liverpool Soroptomists, on 25th September for the deaf community.
- A membership recruitment event, to promote the work of LHCH, has been scheduled for 30th September between 9am and 1.30pm. If any governors would like to become involved please get in touch with Dot Price or Gill Donnelly.
- The group agreed to explore the possibility of a communications campaign to raise awareness of the health risks of vaping with the clinical respiratory team.

2.4 Date and time for the next meeting (virtual)

December 2025 – Date TBC

3. Recommendations

The Council of Governors are recommended to **receive** the contents of the report.